

CHELSEA KHOO HUI MING

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OBJECTIVE

Seeking a creative and team-orientated environment.

FREELANCE EXPERIENCE / COMPETITIONS**• 2001:**

- Developed and designed Labels for the Chinese Tea House (s) Pte Ltd in Takashimaya Departmental Store.

• 2002:

- Designed menu stands, comments' cards, seasonal menus and other miscellaneous designs for Colours By the Bay and The Garlic Restaurant at the Esplanade.
- Production crew for a Singpost ad.
- Won the 3rd prize in the Handphone Cover Design Category for the Anti-Drug Abuse Art Competition "Xpression", Central Narcotics Bureau.

• 2003:

- Designed the kiosk for The Garlic Restaurant at the Singapore Food Festival.
- Conceptualise the corporate mascot design for The Garlic Restaurant.
- Planet Marketing Inc. project; Conceptualised the 'Friends of Changi' membership cardholder for SATS.
- Planet Marketing Inc. project; Conceptualised the 'Rainforest by SATS' pamphlet and posters.
- POD (Singtel) Design Contest 2003 finalist for the multimedia category.

- **2004:**

- Represented SAC (Singapore Animation Connection) for Asia Animation at Shangri La Hotel; with personal sculptures displayed.
- Designed badges and coloring contest materials for a charity carnival – “A Different Light”, a joint effort between the Economic Development Board (EDB) and Student Care Services.

- **2005:**

- Represented SAC to Hong Kong for FILMART (Hong Kong International Film and TV Market); an invitational trip to display fellow artists' works.
- Conducted two sessions of 3-days Stopmotion/ Claymation Workshops for Noise Singapore, managed by National Arts Council at Nanyang Academy of Fine Arts.
- Personal Clay Animation film – “Vincent” selected for screening at Animation Nation 2005.

- **2006:**

- Won the 3rd prize with “The Return of the King” in the Stopmotion Claymation Shortfilm contest inspired by Wallace and Gromit, organized by United International Pictures (UIP).

- **2007:**

- Creation of all the Stopmotion clips for HP Toyrama website. A joint effort by HP and DreamWorks Animation Studios to create a competition website for participants to create Stopmotion movies.
- Participated in the Snaptoons concept submission and was in the final selection round.

- **2008:**

- Clean up, recreate and provide the colour scheme for the illustrations in a MOE and NEA website.
- Creation of 3 Boy bust Sculptures for Discovery Home & Health. Used for a promo telecast for the programme-“Facemakers”. It is about deformities on children. Won a Gold at the PROMAX awards in the Best Reality Spot category. <http://www.promaxasia.tv/awards.html>
- Conducted Sculpting Workshops for Lucasfilm Animation Company Singapore B.V. Workshops conducted for the artists/employees of Lucasfilm. 10 sessions each for the Beginners' and Advance's classes.

- **2009:**

- Conducted a Sculpting workshop over 9 sessions for "The Art" media school in Johor Bahru, Skudai.
- Freelanced Visual Effects for Southern Star Singapore. For a Pilot- A Pitched Concept with a fellow colleague earlier.
- Creation of posable Stopmotion puppets for a TVC.
- Conducted Sculpting Workshops(2 weeks) for Lucasfilm Animation Company Singapore B.V. Workshops conducted for the Apprentices for JuMP (Jedi Master Program) Asset Creation Training - Modeling Foundation: Sculpting Instruction
- Conducted certified Sculpting Workshops for Eggstory Digital Art School under the WDA SPUR Program.
- Conducted the Sculpting Workshops - *Specialist Certificate In Clay Sculpting* for 3dsense Media School.

- **2010 to current:**

- Conducts the Sculpting Workshops - *Professional Certificate In Clay Sculpting* for 3dsense Media School.

EMPLOYMENT EXPERIENCE

Year	Organisation	Position	Responsibilities
Jan - March 1999	Siglap Secondary School	<u>Relief Teacher</u>	<ul style="list-style-type: none"> • Taught English and History
April 2000	Peicai Secondary School	<u>Relief Teacher</u>	<ul style="list-style-type: none"> • Taught Physical Education
May 2003	7G Studio Advertising company	<u>Sales/ Marketing trainee</u>	<ul style="list-style-type: none"> • Event coordinator for Xelibri series mobile phones (Siemens) based in Hong Kong
June - August 2003	IT21	<u>Multimedia Producer</u>	<ul style="list-style-type: none"> • Does animations for educational CD-ROMS • Storyboarding
September 2003 - 2005	CreativeBITS Media training company	<u>Trainer</u>	<ul style="list-style-type: none"> • Provide training courses in Media related; Specializing in Stopmotion Animation
September - November 2003	Orchid Park Secondary	<u>Relief Teacher</u>	<ul style="list-style-type: none"> • Taught Art and Animation
Dec 2003 – February 2005	Southern Star Singapore Animation company doing a children TV series – “The Adventures of BottleTop Bill And his best friend Corky” Mixmedia animation- Stopmotion and 3D animation	<u>Modelmaker</u>	<ul style="list-style-type: none"> • Making, sculpting, molding and casting of Characters, sets and props • Rigging of characters, sets and props • Photography and setting up of lightings for the characters, sets and props
May 2005 - 2006	Masterreign Company specializing in providing training to schools and organisations	<u>Trainer</u>	<ul style="list-style-type: none"> • Provide training courses for Animation and Art related

Year	Organisation	Position	Responsibilities
June - December 2005	Southern Star Singapore Raggs TV Show Production Mix-media animation - Live Action and 3D animation	<u>Compositor</u>	<ul style="list-style-type: none"> Compositing and Effects
February 2006 - May 2007	Southern Star Singapore Animation company doing a children TV series – “The Adventures of BottleTop Bill And his best friend Corky” - Second Season / Series Mixmedia animation - Stopmotion and 3D animation	<u>Senior Modelmaker</u>	<ul style="list-style-type: none"> Trainer for Modelmaking Department Making, sculpting, molding and casting of Characters, sets and props Rigging of characters, sets and props Photography and setting up of lightings for the characters, sets and props
September 2006 - January 2009	3Dsense Media School Teaches Animation related diplomas	<u>Part- time Lecturer</u>	<ul style="list-style-type: none"> Conducts the Sculpting module for the Diploma in Animation and Visual effect
2007 - November 2008	Southern Star Singapore Animation company doing a children TV series – “The Adventures of BottleTop Bill And his best friend Corky”- Third & Fourth Seasons / Series Mix media animation - Stopmotion and 3D animation	<u>VFX Artist</u> <u>Concept Artist</u> <u>Character Maquette Sculptor</u>	<ul style="list-style-type: none"> Creates the 3-dimensional visual effects and compositions. Conceptualise Design/ Story ideas for Children Series' Pitches, through the creation of handmade dolls. Sculpts the character maquettes for concept pitches.

Year	Organisation	Position	Responsibilities
July 2009 - October 2009	ITheatre Produces Theatre plays and works	<u>Part- time Puppet Maker</u>	<ul style="list-style-type: none"> Creates the puppets required for the productions.
January 2010 - 2011	Nanyang Technological University - School of Art, Design and Media Offers Undergraduate and Master programs.	<u>Part- time Lecturer</u>	<ul style="list-style-type: none"> Conducts the Stopmotion Animation module for the Undergraduate programs.
October 2009 - December 2010	Southern Star Singapore Animation company doing a children TV series "Bananas in Pyjamas" 3D animation Hi5 Breakers	<u>VFX Artist</u>	<ul style="list-style-type: none"> Creates the 3-dimensional visual effects and compositions.
January 2011 - October 2011	Southern Star Singapore Animation company doing a children TV series "Bananas in Pyjamas" 3D animation Hi5 Breakers	<u>VFX Lead</u>	<ul style="list-style-type: none"> Creates the 3-dimensional visual effects and compositions. Designs the look and feel of the effects required for the series. Manages the VFX team and ensures the team meets the production schedule.
March 2012 - July 2012	Lucasfilm Animation Singapore Clone Wars TV series	<u>Cloth Artist</u>	<ul style="list-style-type: none"> Cloth simulation.

TECHNICAL SKILLS

- Adobe PhotoShop, ImageReady, After Effects, and Premiere
- Macromedia Flash, Dreamweaver and Freehand
- ZBrush Pixologic
- StopMotion Pro
- Dragon Stopmotion
- LunchBox Syn
- iBook/ Movies
- 3D Studio Max Autodesk
- Maya Autodesk
- ncloth
- Syflex
- Glu3d
- Logic Gold/Silver (Emagic)
- Sonic Works
- Sonic Studio
- Sonic Artist
- Avid Express
- Linux
- Zeno (Lucasfilm proprietary software)

HOBBIES AND INTERESTS

- Outdoor activities, sports, Animation- specializing in Stopmotion, Sculpting, CG modelling, appreciate details and relating to people.

EDUCATION and COURSES

- **2000-2003:** Temasek Polytechnic; Diploma in Interactive Media Design, majoring in Animation.
- **1997-1998:** Serangoon Junior College; 3 'A' Level passes
- **1993-1996:** Siglap Secondary School; 7 'O' Level passes.
- **2009:** Escape Studios Online Course: ZBrush Foundation
- **2009:** Innovate Art and Design: Art Education Outreach Course (Visual arts)
- **2010:** Singapore Media Academy: Stereoscopic 3D Workshop
- **2016:** Rome Art Workshops
- **2018:** Intensive Marble Carving Workshops Byron Bay